

Find Better Care with Provider Finder®

Connecting You to High Quality, Cost-Effective Care.

BCBSTX is making it simpler than ever to find the right provider at the best price. The latest update to Provider Finder uses leading-edge data evaluation techniques to measure the care delivered by physicians. Primary care physicians and many specialists* are compared to their peers on three main measures of health care standards.

Quality of patient care: Holding physicians accountable for doing the right things for their patients, and doing them well.

Medical appropriateness: Comparing how well physicians follow clinical guidelines and making sure they are not giving patients low-value care.

Cost efficiency: Looking at the whole episode of care that physicians give their patients and comparing the cost of service versus national benchmarks.

Find Top Performing Physicians on Provider Finder

Top performing physicians are shown on the Provider Finder platform with an icon and a hover-over key explaining that “The Top Performing Physician designation highlights physicians who are highly rated for quality, cost-efficient care and appropriate treatment plans”.

The Provider Profile pages will show a physician’s

performance scores on quality of patient care, medical appropriateness and cost efficiency. You can reach Provider Finder at www.bcbstx.com under the Find Care tab.

Provider Finder from BCBSTX helps you to quickly find in-network physicians, medical groups, hospitals, pharmacies and urgent care. You can search for physicians using ZIP code, gender, specialty, languages spoken and other factors. Through Provider Finder you can read or share physician reviews and view clinical certifications and recognitions, as well as quality awards, for physicians.

*Not all specialties are part of this program. PEAQSM-related information is not presently available in Provider Finder. PEAQ-related information may not yet be available with respect to Texas-based physicians

To view top performing physicians you can use Provider Finder or, for best results, log into or make a Blue Access for MembersSM account at www.bcbstx.com.

Physician Quality Impacts Cost of Care

People diagnosed with colon cancer found by a colonoscopy had 70% lower total costs than those whose cancer was found when they had symptoms.

On average, women who received a screening mammogram that detected breast cancer had 27% lower outpatient costs than those who had cancer detected when they became symptomatic.

